

ORDER

Orders
Order / Rev: 2001766
Alt Order #: WOC12509209
Product Desc: Political
Estimate: 8703
Flight Dates: 05/19/20 - 05/25/20
Original Date / Rev: 05/19/20 / 05/20/20
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact: _____
Billing Contact: _____
650 Massachusetts Ave. N.W. , Suite 210
Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Amy McGrath / D / US SEN / KY
Demographic: A35+
Product Codes: PL-US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 186144
Agency External ID: 2118AGP
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/25/20	17	\$2,125.00	\$1,806.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	17	\$2,125.00	\$1,806.25	0.00
Totals	17	\$2,125.00	\$1,806.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	11%	\$2,125.00
Market	100%	\$19,318.18

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	89%	\$17,193.18
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	05/19/20	05/24/20	Good Morning America	SM	8:00 AM-9:00 AM	-----1	:30	1	\$50.00	P04	0.00	NM	1	\$50.00
(Program: GOOD MORNING AMERICA - P4) GOOD MORNING AMERICA - (8:00 AM-9:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/18/20	05/24/20	-----1	1	\$50.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	-----1		1				\$50.00		0.00			
N 2	All	05/19/20	05/25/20	Local News @ 5a M-F	CM	5-6a	---1---	:30	1	\$80.00	P03	0.00	NM	1	\$80.00
		(Program: WHAS11 WAKE UP NEWS @ 5A - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/19/20	05/25/20	---1---		1				\$80.00		0.00			
N 3	All	05/19/20	05/23/20	Good Morning America	CM	7-9a	-----1-	:30	1	\$50.00	P04	0.00	NM	1	\$50.00
		(Program: GOOD MORNING AMERICA - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	-----1-		1				\$50.00		0.00			
N 4	All	05/19/20	05/21/20	Local News @ 6a M-F	CM	6-7a	--11---	:30	2	\$70.00	P04	0.00	NM	2	\$140.00
		(Program: WHAS11 WAKE UP NEWS @ 6A - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	--11---		2				\$70.00		0.00			
N 5	All	05/19/20	05/25/20	Local News @ 12p M-F	CM	12-1p	1-1----	:30	2	\$90.00	P03	0.00	NM	2	\$180.00
		(Program: WHAS11 NEWS AT NOON - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/19/20	05/25/20	1-1----		2				\$90.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	All	05/19/20-05/25/20	Local News @ 12p M-F		12-1p	M-W-----	:30		(\$90.00)		0.00	NM		
		See MG 5.3													
		[[Program Change-Senior sHOUT oUT-MW]													
	3	All	05/19/20-05/25/20	Local News Special		12:00 PM-1:00 PM	M-----	:30		\$90.00		0.00	NM		
		Ⓜ MG for 5.2 05/25													
		[Approved program change 5/20]													
N 6	All	05/19/20	05/21/20	Local News @ 530p M-F	CM	530-6p	---1---	:30	1	\$130.00	P04	0.00	NM	1	\$130.00
		(Program: WHAS11 NEWS @ 530P - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	---1---		1				\$130.00		0.00			
N 8	All	05/19/20	05/25/20	Local News @ 4p M-F	CM	4-5p	1-11---	:30	3	\$110.00	P03	0.00	NM	3	\$330.00
		(Program: WHAS11 NEWS @ 4P - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/19/20	05/25/20	1-11---		3				\$110.00		0.00			
N 9	All	05/19/20	05/22/20	Local News @ 6p M-F	CM	6-630p	----1--	:30	1	\$325.00	P03	0.00	NM	1	\$325.00
		(Program: WHAS11 NEWS @ 6 & 630p - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	----1--		1				\$325.00		0.00			
N 10	All	05/19/20	05/25/20	Inside Ed 730-8p	CM	730-8p	1-1----	:30	2	\$260.00	P03	0.00	NM	2	\$520.00
		(Program: INSIDE EDITION - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/19/20	05/25/20	1-1----		2				\$260.00		0.00			
N 11	All	05/19/20	05/21/20	ET 7-730p	CM	7-730p	---1---	:30	1	\$260.00	P03	0.00	NM	1	\$260.00
		(Program: ENTERTAINMENT TONIGHT - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	---1---		1				\$260.00		0.00			
N 12	WHAS	05/25/20	05/25/20	Local News @ 430a M-F	CM	430-5a	1-----	:30	1	\$20.00	P04	0.00	NM	1	\$20.00
		(Program: ENTERTAINMENT TONIGHT - P4)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/20	05/31/20	1-----		1				\$20.00		0.00			
N 13	WHAS	05/25/20	05/25/20	Local News @ 5a M-F	CM	5-6a	1-----	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
		(Program: WHAS11 WAKE UP NEWS @ 5A - P4)													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/19/20	05/25/20	1-----					1	\$40.00		0.00			
													Totals	17	\$2,125.00